

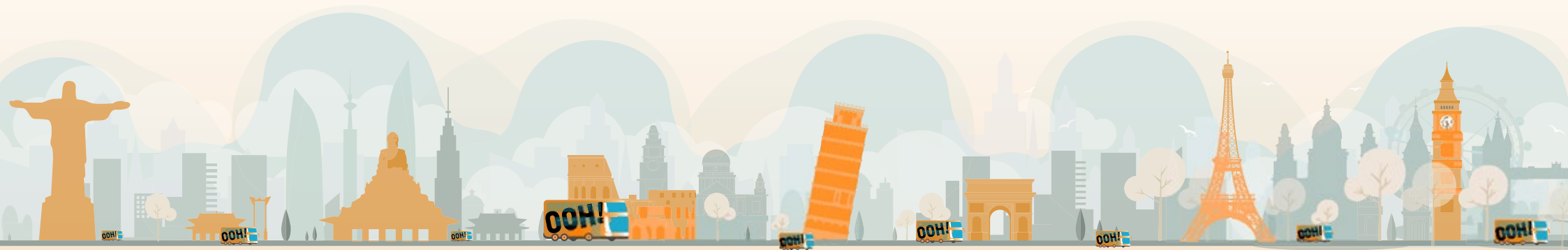
HOLD-ON! PRODUCTIONS!
Outdoor Advertising

Engaging brand experiences for urban audiences

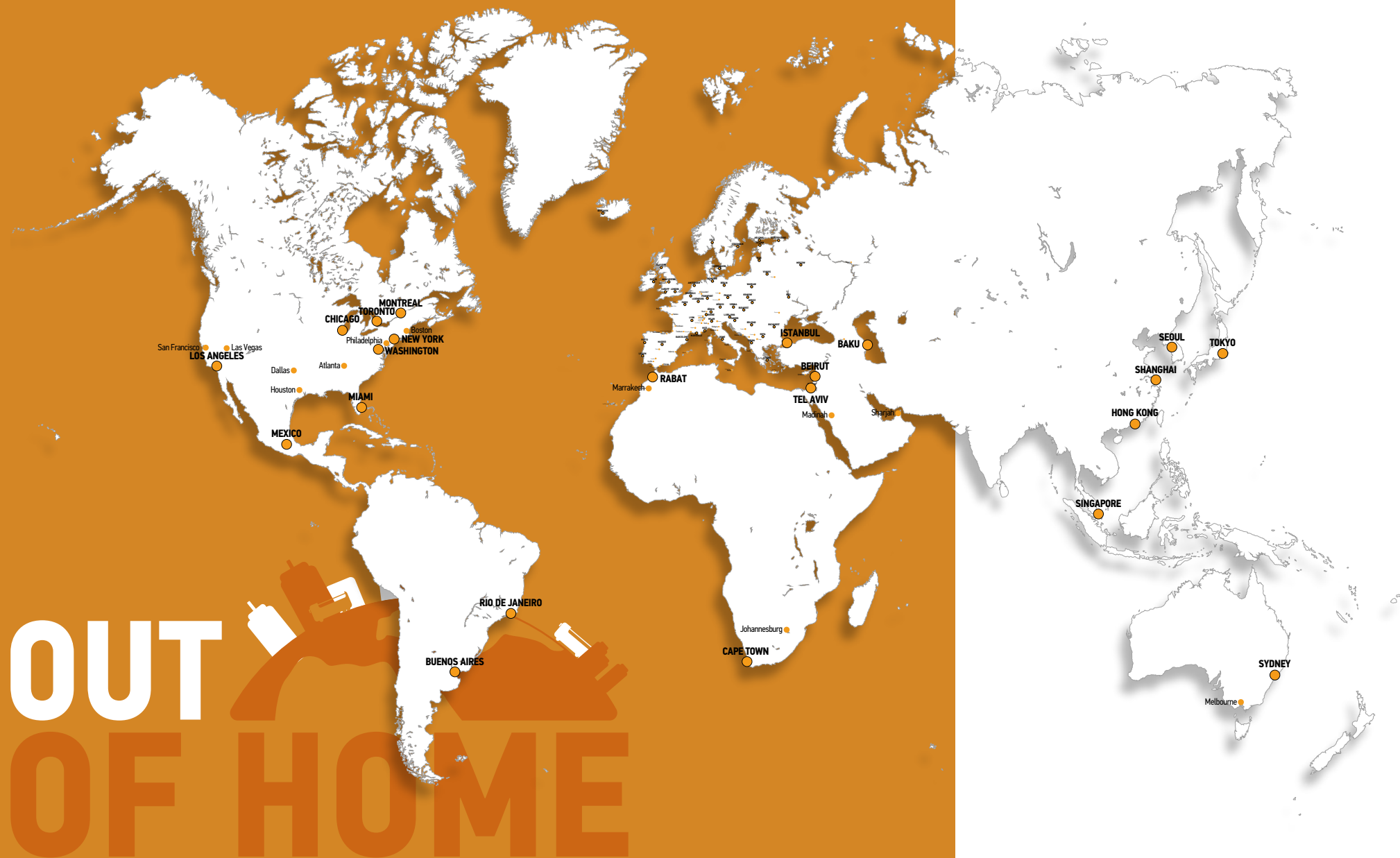
Portfolio: Travel industry



Hold-On Productions! is an **out of home** media owner specialized in bus wrapping **all around the world** for more than 14 years.
Our expertise is to **connect brands with urban audiences** from traditional transit advertising to **customized** and **tailored solutions**.



Our network: Worldwide





City of Madrid, London, Berlin, New York City, Paris, Lisbon, Porto - 1 bus x 15 days



JAMAICA
ONE LOVE

Jamaica, Paris - 1 bus x 1 month



Nice French Riviera, *Moscow* – 1 bus x 2 months



Cyprus
airways

Cyprus Airways, Beirut - 4 buses x 2 weeks



Corsica Linea, Ajaccio - 1 bus x 6 months



Turkish Airlines, Paris, Nantes, Bordeaux, Nice, Lyon, Marseille, Ajaccio, Bastia – 35 buses x 12 months



★ **MOCKBA**

City of Moscow, New York City, Paris, Rome - 10 buses x 1 mois



GOLDEN TULIP

Golden Tulip, Rio De Janeiro – 10 bus x 15 days during Olympic games



City of Marseille, Paris - 30 buses x 30 jours



City of Madrid, *Berlin* – 5 bus x 30 jours



Serre Chevalier, *Marseille*

One campaign, multiple cities.

City of Madrid 2020 worldwide campaign



City of Madrid, **Berlin** - 01/2021



City of Madrid, **Lisbon** - 01/2021



City of Madrid, **NYC** - 01/2021



City of Madrid, **Milan** - 01/2021



City of Madrid, **Rome** - 10/2020



City of Madrid, **Paris** - 10/2021



City of Madrid, **London** - 10/2021



City of Madrid, **NYC** - 01/2021



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