

HOLD-ON PRODUCTIONS!
Outdoor Advertising

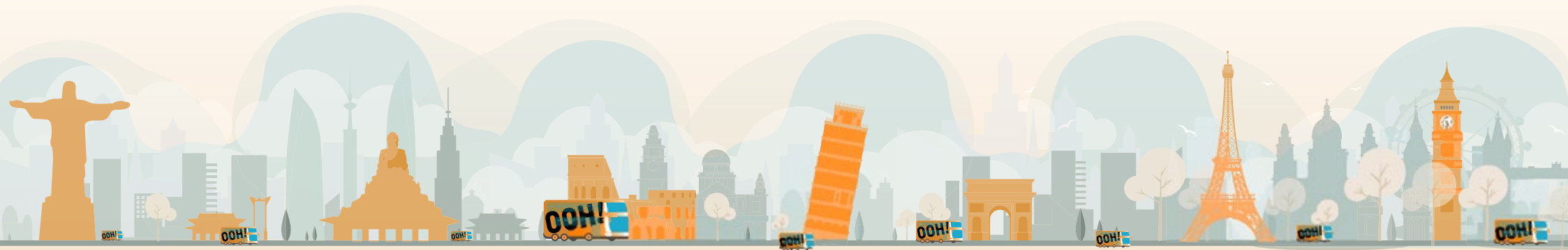
Engaging brand experiences for urban audiences

Portfolio: Culture Media Entertainment

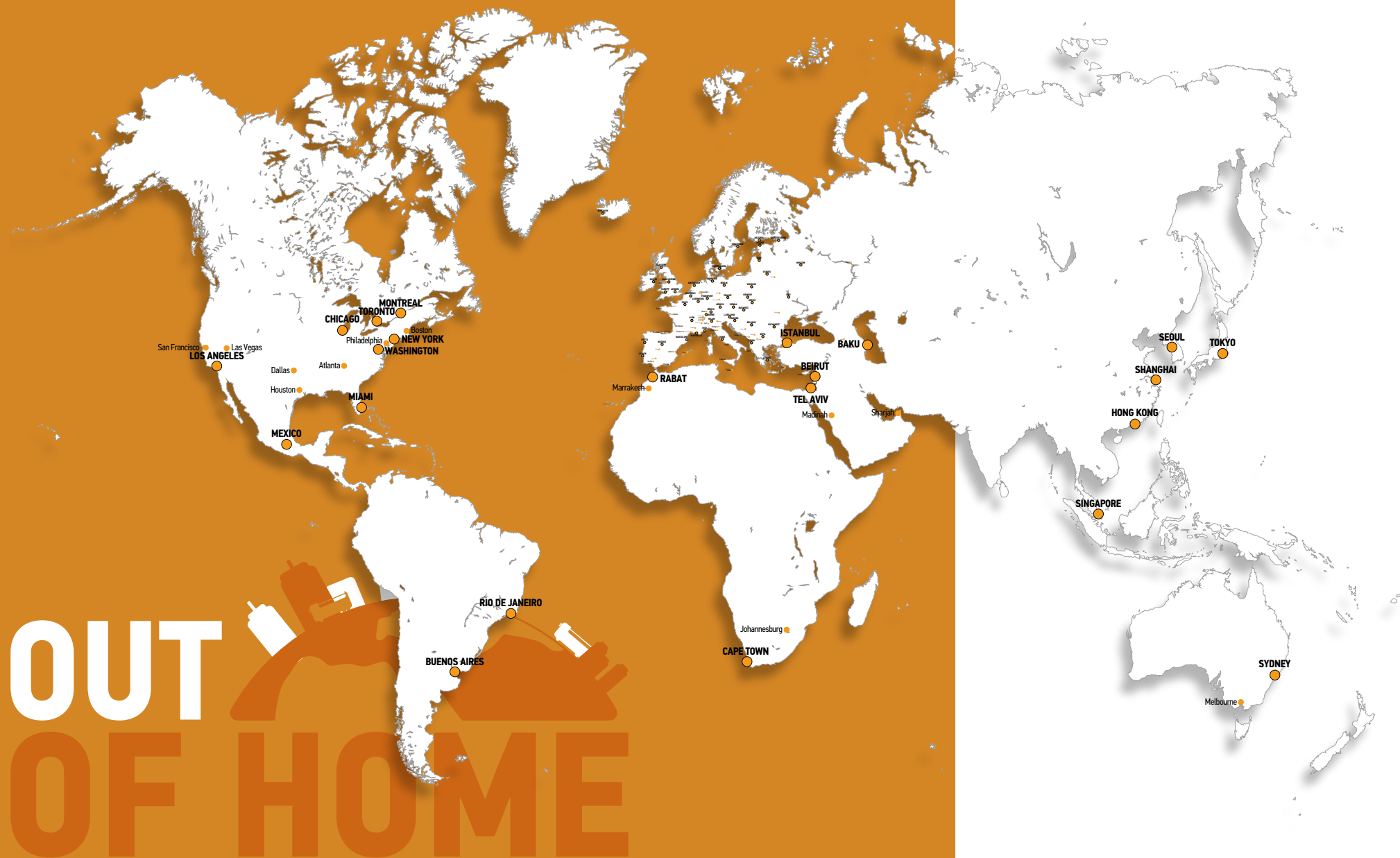


NRJ radio, Paris – 1 day x 1 Bus

Hold-On Productions! is an **out of home** media owner specialized in bus wrapping **all around the world** for more than 14 years.
Our expertise is to **connect brands with urban audiences** from traditional transit advertising to **customized** and **tailored solutions**.



Our network: Worldwide





Opening Parc Astérix, Paris, Troyes, Reims – 20 buses x 30 days

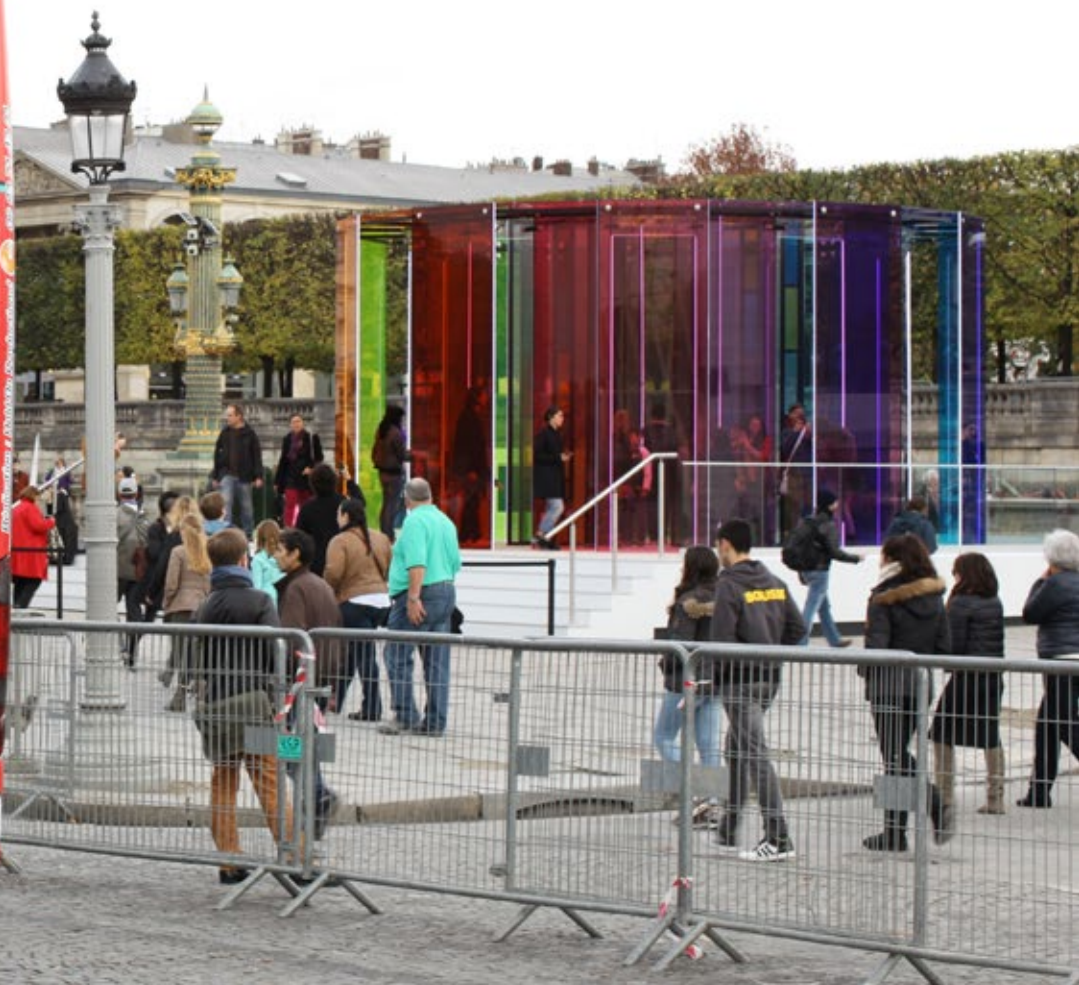


SAFARI
PEAUGRES

Safari de Peaugres, Lyon – 1 bus x 30 days



Parc Zoologique, Paris - 30 buses x 15 days



MAM MUSÉE
D'ART MODERNE
DE PARIS

MOMA of Paris, Marseille & Paris – 10 buses x 2 months



NADIYA

Nadyia, Paris – 1 bus x 1 day special event



**FESTIVAL
DE MARSEILLE**

Marseille festival, Marseille – 5 buses x 4 weeks



JonOne exposition, Marseille – 1 bus x 2 months



Nice Jazz Festival, *Nice* – 1 bus every year during the festival ; Since 2017.



Nice carnival, *Nice* – 1 bus x 15 days



Domaine des Planards, Chamonix – 4 buses x 4 months



QC TERME
Chamonix-Mont-Blanc

QC Terme, Chamonix - 10 buses x 5 months



France Bleue Radio, *Nice, Ajaccio & Bastia* – 2 buses x 2 weeks – Every summers since 2017



Wax Museum, Dublin - 5 buses x 2 months



Pearse Lyons distillery, *Dublin* - 5 buses x 2 months



European Parliament, *Brussels* – 2 buses x 15 months



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